

# MIAMI AD SCHOOL EUROPE BOOTCAMP FOR ACCOUNT PLANNERS CONTRACT

## Application and Enrollment Procedures: (Please type or print clearly)

1. Submit this enrollment contract, a letter of recommendation from an ad agency or company, documentation of a college degree, the attached Planning Applicant Evaluation, two forms of identification and registration fee of €100. (This fee covers administrative expenses incurred in processing new students. This is a one-time only fee. This amount does not apply towards your tuition, and is refundable if requested within three days of initial payment or if applicant is not accepted to the school.)
2. Once you have completed the application requirements listed above, you will be notified by mail regarding your acceptance.
3. Your enrollment contract is not binding until it has been accepted in writing by our Admissions Director.

## Personal Information:

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_

Area Code/Phone \_\_\_\_\_ Age \_\_\_\_\_ Date of Birth \_\_\_\_\_ SS# \_\_\_\_\_ Email Address \_\_\_\_\_

Schools attended beyond high school level and dates attended: \_\_\_\_\_

Name of School \_\_\_\_\_ Dates Attended \_\_\_\_\_ Major/Degree \_\_\_\_\_

Name of School \_\_\_\_\_ Dates Attended \_\_\_\_\_ Major/Degree \_\_\_\_\_

Person to contact in case of an emergency \_\_\_\_\_ Area Code/Phone \_\_\_\_\_ Relationship \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_

## References: Please list the names of two references other than family:

Name \_\_\_\_\_ Area Code/Phone \_\_\_\_\_

Name \_\_\_\_\_ Area Code/Phone \_\_\_\_\_

## Academic/Professional References: Please list the names of two college teachers or professional references:

Name \_\_\_\_\_ Area Code/Phone \_\_\_\_\_

Name \_\_\_\_\_ Area Code/Phone \_\_\_\_\_

What is your nationality? \_\_\_\_\_

I would like to start in:  July 20\_\_

My health is:  Excellent  Good  Fair  Poor

Please explain any physical handicaps or chronic health conditions. \_\_\_\_\_

I heard about Miami Ad School from: \_\_\_\_\_

# MIAMI AD SCHOOL EUROPE BOOTCAMP FOR ACCOUNT PLANNERS CONTRACT

## **Tuition and Costs:**

Tuition for the program is EUR 4.500. Students take min 4 lecture/critique/demonstration classes each week, with an additional 10 hours each week in lab time. Each lecture/critique class is approx. 3 hours long. The course is a total of 10 weeks long. Anticipated supplies cost is US \$ 500.

## **Withdrawal, Termination, Complaints:**

The Student enrolls for the complete 10 weeks account planning bootcamp program. The Student may withdraw from this Contract by written notice received by MASE not later than 14 days after signing of this Contract. In such case, all tuition payments are refunded (except the enrollment fee). The Student is furthermore entitled at any time to declare his/her withdrawal from the program by written notice to MASE, effective at the end of the current quarter. In case a Student withdraws in fact from the program without respective notice, MASE reserves the right to determine his/her withdrawal. As a professional school, MASE requires its Students to demonstrate a mature and serious approach to their education, to comply with the rightful decisions of competent MASE personnel, especially teachers and MASE administration, to respect the personal rights of their teachers, other students and MASE personnel, and not to endanger their health or property in any way. MASE shall be entitled to terminate this Contract and to dismiss the Student in case (1) the Student fails repeatedly, or after a respective warning letter had been issued, or in a substantial way, to comply with (a) MASE's school rules as outlined above, or (b) with applicable laws, or in case (2) the Student can be evidenced not to reasonably benefit from the program or not to make satisfactory progress by objective standards, or (3) in case the tuition for the respective account planning bootcamp program has not been paid prior to the beginning of the program, or (4) in case it can be evidenced that the Student has made false or misleading statements, directly or implicitly, in his/her application documents or interview. MASE shall inform the Student of any respective complaint in writing and shall give the Student a reasonable grace period to rectify his/her approach or to make the requested progress. In serious cases which further enrollment is not tolerable to MASE or to the other Students, MASE may terminate this Contract and dismiss the Student with immediate effect. Students wishing to appeal a decision affecting their status in MASE or to bring a complaint involving a teaching person, they must submit it in writing to the president or a managing director of MASE. A hearing will take place to discuss the matter, giving the Student a fair opportunity to be heard will his/her arguments and to bring impartial witnesses and/or other evidence into the discussion. The managing board (including the President) of MASE will decide on the appeal or complaint bindingly, notwithstanding the Student's right to challenge any decision with the competent local court in Hamburg according to the applicable procedures.

## **Refunding:**

Notwithstanding any right for damage compensation of other statutory or contractual rights of MASE, in case of withdrawal, termination or dismissal, the paid tuition is only subject to refunding as follows: (a) Withdrawal, termination or dismissal two weeks before start of any class of the quarter, or earlier – 90% refund (10% retention for administrative costs). (b) No such refund for the program is due afterwards except in cases where another qualified applicant fully pays for, and takes the place, of the Student claiming refund. MASE retains the right to balance any refunding against claims from breach of this Contract or of tort against MASE, its teachers or other students. For any amount not refunded under the terms above, the Student has the right to evidence that the damage and/or expenses of MASE are lower than such amount, and claim that the difference has to be refunded.

## **Copyrights:**

Any work a student produces while at school is the property of the Miami Ad School Europe. The written permission of the Miami Ad School Europe is required before passing any such work to third parties. Distribution of instructional material outside of school faculty, staff or student body is prohibited.

## **Please note:**

While course content is subject to change, no additional costs will be passed on to the student. Course schedules may change, due to faculty commitments outside of school. As a professional school we require our students to demonstrate a mature and serious approach to their education. Students who are habitually absent or late, who show immature behavior or disrespect for faculty, staff, classmates or property will be terminated from the school. Nonpayment of costs, and insufficient progress are also grounds for termination. Miami Ad School Europe reserves the right to make changes in course syllabi and content without prior notice.

## **Insurance:**

Students are responsible for their own belongings. Miami Ad School strongly recommends that students have both property and medical insurance.

## **Placement Assistance:**

While we maintain a vigorous placement assistance program, we cannot guarantee employment for our graduates.

## **Graduation:**

Prior to graduation, students must pass a »review« from a panel of professionals, certifying the student is at an acceptable professional standard.

A diploma is awarded after successfully passing the final review. Failure to pass may require additional training.

## **Class Schedules:**

Schedules will vary from quarter to quarter, dependent upon faculty workload in their professional positions. Students can expect to take classes in the evening, afternoon or morning, although every effort will be made to accommodate the student's work schedule.

## **Please sign the following statements:**

I am at least 18 years of age and certify that all statements are true and correct to the best of my knowledge. I also understand that any false or misleading statements are considered grounds for termination of studies. I agree to abide by the rules and regulations of Miami Ad School. I have read both sides of this form and understand the contents. I have retained a copy for my records. I have downloaded and/or printed an electronic catalog at least one week prior to enrollment or collection of any tuition or fees.

---

Signature of Applicant

Date

---

Authorized School Signature

Date