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MIAMI AD SCHOOL EUROPE
THE INTERNATIONAL INSTITUTE OF CREATIVE INNOVATIONS

The industry is looking for inductive minds, trend-setters, lateral thinkers, entrepreneurs, people whose very goal is success and innovative solutions.

This is why Miami Ad School Europe is called the »International Institute of Creative Innovations«. Miami Ad School was founded in Miami in 1993 and is alive in Hamburg for 15 years now and in Berlin for 9 years now. Known as Miami Ad School Europe it's – with its integrated academic path for **Creative Bachelor of Arts (BA)** or **Creative Master of Science (MA)** – reckoned among the best and most successful creative and innovative schools worldwide.

With its two-year portfolio programs »Art Direction«, »Copy Writing« or »Creative Technology« Miami Ad School is melding many different schools in one:

innovation school, design school, creative school, art school, portfolio school, the school for photography, the technical one, movie school, social media and content school, economy and management school, and the think tank as well.

The programs educate and mentor the students as **art directors**, including digital design, graphic design and communication design – **copywriters**, including concepting and strategy know-how or they work as **creative technologists**, professionals known as techies with a creative passion and talent – or – creatives with a knack for tech.

Miami Ad School grads work for the best creative agencies and innovation companies and tech brands on Planet Earth – called »Generation Miami«. Trained by pros from top notch studios and companies, with inestimable know how and outstanding portfolios.

Miami Ad School Europe offer a bachelor (BA) and master (MA) program in cooperation with Steinbeis School of Management and Innovation, a 3-month Account Planning Bootcamp or two-day seminars for creative industry pro's in agencies and companies to improve their skills.